



The Art of Digital Marketing

Who We Are..?

We-Digi is a **Digital Marketing agency**, who have committed and experienced team in digital solutions and media work. We're giving the best services and ideas to build your online identity and reach to more costumers.

OUR SERVICES

WHAT WE DO..?



Managing & Advertising
Social Media platforms.



Website design
& development.



Content management
and creation.



Advertising on
google network.



Marketing Consultation.



Email Marketing.

Managing & Advertising on Social Media platforms

'Reach your costumers where they spend their time'



Facebook & Instagram:

Focusing on maximum reaches and engagement to target your costumers. With billion of active users, it's clear that these social networking sites are very powerful for your brand.

WhatsApp & Messenger:

Create conversational marketing campaign, excellent customer services along with catalog shows your business services.

TikTok:

Increase your brand awareness, build engaged communities and advertise your products and services in new modern ways.

Snapchat:

Pro-actively focus on relating snaps and engagement, video, views creating ideas source of web traffic.

YouTube:

Focusing on over-all activity like channel views, more watch time, impression & unique views, maximum engagement.

LinkedIn:

Engage a community of professional to drive actions that are relevant to your business.

Content Management & Creation

'Content is The King'



Post calendar:

Organize and plan your upcoming content for your business online social media platforms.

Post content:

Create all types of content which can be used on your platforms (Ex. Video, Image, Story, Live streaming..etc.)

Logos & Bios:

Provide an iconic logo suitable to your business profile along with Bio that explain services details.

Photosetions:

Photos and videos will be recorded, to show your latest products& services to publish it after applying convenient edits.

Brochure & Flyers:

To Summarize your works and services to post it in your websites or use it as a hard copy.

Copy-right content:

Contents are subjected to be unique & new and all content will be provided along with your logo.

Website Design & development

' Build up your business online gate '

UX/UI Design:

Giving the best look to your website by flourishing all the areas where the costumer may interact with your products/services, based on your costumers needs and problems.

Designing & Re-Designing:

Using digital skills and modern technologies to mold a perfect web look and to get unique design solutions for your company.

Search Engine Optimization SEO:

Processing your site with relevant key words, loading speed & clear content to improve your organic visibility to search engines.

Landing page Design:

Guiding the user with targeted page based on what his looking for on search engine, to give him good first impression.

Multiple languages:

Designing your website with different languages to increase the chances for improving communication & reach wider audience.

Adapt to all devices:

Creating readable and suitable web pages that fit with all types of devices (desktop, mobile, Tab...etc.).

Advertising on Google Network

' Show up when people search '



Business profile:

Creating your business profile which allow you to add your office/company location on google maps along with your business details (Company name, phone NO, Address,...etc.).

Advertising campaigns:

Driving people to visit your website and become a potential costumers by using different advertising types on google like:

- **Search:** Text ads on google search engine results.
- **Display:** Image ads on others website.
- **Video:** Video Ads on YouTube.
- **Text box:** Ads box on YouTube video.
- **Shopping:** product listing on google search results.

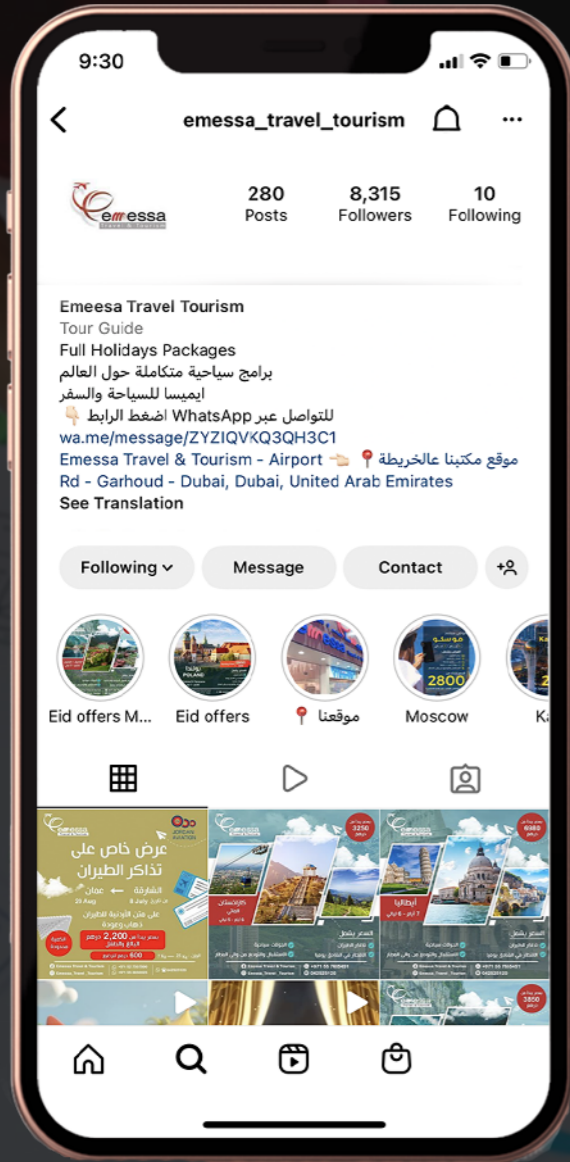
Targeting & Re-Targeting:

Knowing your costumer's demography (Age, Gender...etc.). to help you make new products/services suitable with their needs, and re-targeting them to gain their satisfaction and trust.

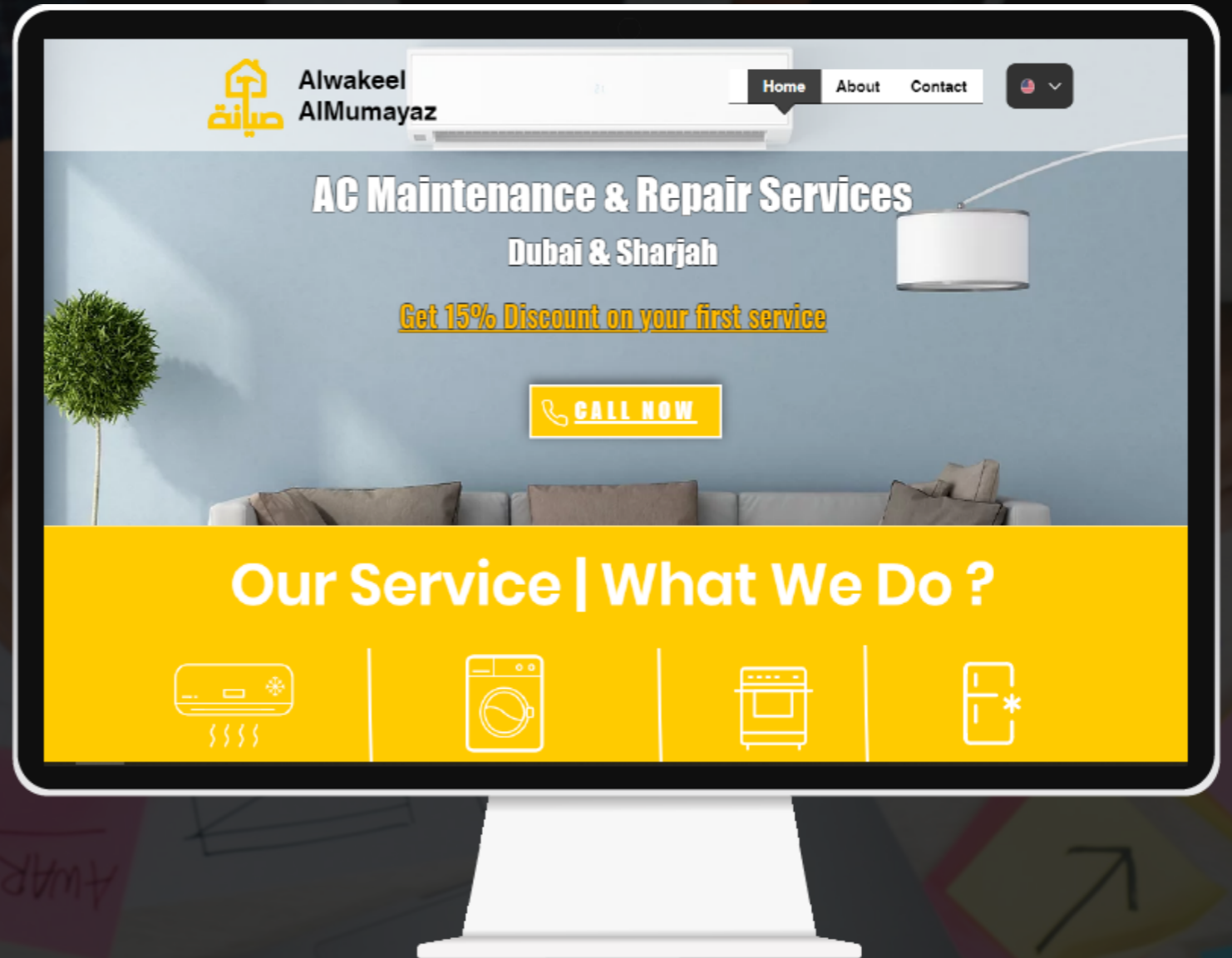
Analysis & Reports:

Providing daily/weekly detailed reports to give you all the information and online impressions and campaigns status.

OUR LATEST PROJECTS



Social Media



Website Development



BRANDING



SOCIAL MEDIA CONTENT



Emessa Travel & Tourism
Emessa_Travel_Tourism

Explore the
World
with **us**



PHOTO SESSION



agdadona agdadona foods AgdadonaF



Our Clients



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THANK YOU

Looking forward to share with you our Passion in business.